



# 2022 Annual Conference Sponsorship Prospectus

**Desert Willow Conference Center  
Phoenix, Arizona  
October 28-29, 2022**

The AzABA Year-End Conference is the largest ABA specific event in Arizona. Attendees will include BCBAs, RBTs, ABA business owners, executive leaders, students and community members. This year's hybrid conference will feature engaging speakers from around the country.

We are expecting approximately 275 attendees and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

## **Exhibitor Sponsorships**

Exhibitor sponsorships include an exhibitor table on Friday, October 28 and Saturday, October 29.

Legacy, Visionary and Innovator sponsorships are available for purchase through August 19<sup>th</sup>.

Trailblazer sponsorships are available through October 21 **or** at fulfillment of 27 total exhibitor sponsorships.

### **Legacy Sponsorship: \$5,000**

*Price increases to \$6,000 after August 1*

**(3 available)**

- Custom organization highlight email to all AzABA members and conference attendees post conference
  - Content must be approved by AzABA leadership
  - Must be used within one year of the conference
- One mobile alert to attendees during the conference
  - Content must be approved by AzABA leadership
- Logo on the homepage of the conference app
- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms and one story post on Facebook and Instagram
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference
- One 6 ft. table
- Sponsor will receive two breakfast and two lunch passes for booth representatives
  - Tickets for additional booth representatives may be purchased at a discounted rate.
- Booth representatives are invited to attend all education and general sessions for CEU credit
- Opportunity to donate door prize

**Visionary Sponsorship: \$2,500**

*Price increases to \$3,000 after August 1*

- Onsite Signage
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms and one story post on Facebook and Instagram
- Opportunity to provide an advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bag
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference
- One 6 ft. table
- Sponsor will receive two breakfast and two lunch passes for booth representatives
  - Tickets for additional booth representatives may be purchased at a discounted rate.
- Booth representatives are invited to attend all education and general sessions for CEU credit
- Opportunity to donate door prize

**Innovator Sponsorship: \$1,500**

*Price increases to \$2,000 after August 1*

- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference
- One 6 ft. table
- Sponsor will receive two breakfast and two lunch passes for booth representatives
  - Tickets for additional booth representatives may be purchased at a discounted rate.
- Booth representatives are invited to attend all education and general sessions for CEU credit
- Opportunity to donate door prize

**Trailblazer Sponsorship: \$850**

*Price increases to \$1,200 after August 1*

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference
- One 6 ft. table
- Booth representative will receive one breakfast and one lunch pass
  - Tickets for additional booth representatives may be purchased at a discounted rate.
- Opportunity to donate door prize

## **Additional Sponsorships**

### **Cocktail Hour Sponsors: \$3,000**

**(3 available)**

- Onsite Signage
- One mobile alert to attendees during the conference
- Custom slide displayed electronically during the reception
- Presented by listing and logo on all reception marketing, including the AzABA website
- Sponsor may provide a packet stuffer **OR** handouts to be available during the reception
- Two (2) complimentary conference registrations

### **Accessible AV Sponsors: \$2,500**

**(3 available)**

- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Social Media posts to AzABA's Facebook, Instagram and LinkedIn
  - One feed post on all platforms
- Virtual exhibit booth accessible by attendees through the duration of the conference and three months post conference
- One (1) complimentary virtual conference registration
- One 6 ft. table
- Booth representative will receive one breakfast and one lunch pass
  - Ticket for additional booth representative may be purchased at a discounted rate.
- Booth representative is invited to attend all education and general sessions for CEU credit
- Opportunity to donate door prize

### **Workshop Sponsor: \$2,500**

*Price increases to \$3,000 after August 1*

**(1 available)**

Workshop sponsorship is available. Please contact AzABA at (480) 893-6110 or [jessica@kca.com](mailto:jessica@kca.com) for details.

### **Speaker Sponsor: \$750**

*Price increases to \$1,000 after August 1*

**(Limited Availability)**

Speaker sponsorships are available. Please contact AzABA at (480) 893-6110 or [jessica@kca.com](mailto:jessica@kca.com) for details.

## Advertising Sponsorships

### Bag Sponsor: **SOLD OUT**

- Your logo and/or organization's name will be printed on bags used by all conference attendees

### Lanyard Sponsor: **SOLD OUT**

- Your logo and/or organization's name will be printed on lanyards used by all conference attendees

### Virtual Exhibit Booth: **\$250**

*Price increases to \$350 after August 1*

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and three months post conference

### Marketing Sponsor: **\$200**

*Price increases to \$300 after August 1*

- Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in the attendee bags. 300 pieces of each item must be delivered to AzABA prior to the conference. Sponsor is responsible for the cost of the item and delivery to AzABA.

### Hospitality Sponsor: **\$150**

**(Limited Availability)**

- Named sponsor of welcome gift provided to an individual speaker
- Sponsor's name and logo will be included in the card to the speaker
- One guaranteed story and feed tag on AzABA's social media

**[Click here to see these benefits in action!](#)**

**Sponsor registration can be found online at [www.azaba.org](http://www.azaba.org).**

*Questions? Please [click here](#) to view our sponsor benefits overview video or contact AzABA at [jessica@kc-a.com](mailto:jessica@kc-a.com) or (480) 893-6110.*

*Details of this prospectus are subject to change if the venue or virtual platform needs to change. Please check [www.azaba.org](http://www.azaba.org) or contact AzABA for the most up to date prospectus.*