



AzABA 2020 Annual Conference
Sponsorship Prospectus
October 23-24, 2020

The AzABA Annual Conference is the largest ABA specific event in Arizona. Attendees will include BCBAs, RBTs, ABA business owners, executive leaders, students and community members. This year's **virtual conference** will feature engaging speakers from around the country. Our virtual conference platform allows for direct engagement with attendees over the course of the two day conference and includes access for **six months post conference**.

We are expecting approximately 200 attendees, and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

Gold Sponsorship: \$750

Price increases to \$1,000 after September 18.

Benefits:

- 2 complimentary conference registrations
- Two social media posts to AzABA's Facebook **and** Instagram stories leading up to the event
- Premier placement of company banner on the conference landing page
- A full list of attendees will be emailed to the Sponsor one week prior to the conference and one week post conference
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- Premier placement in AzABA's Conference Vendor Guide
- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Opportunity to include an item in attendee swag shipments
- Opportunity to donate sponsor raffle prize
 - *Note: sponsor is responsible for cost of shipping prize*



Silver Sponsorship: \$500

Price increases to \$750 after September 18.

Benefits:

- 1 complimentary conference registration
- One social media post to AzABA's Facebook **and** Instagram stories leading up to the event
- Company banner featured on the conference landing page
- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- Inclusion in AzABA's Conference Vendor Guide
- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Opportunity to include an item in attendee swag shipments
- Opportunity to donate sponsor raffle prize
 - *Note: sponsor is responsible for cost of shipping prize*

Bronze Sponsorship: \$300

Price increases to \$500 after September 18.

Benefits:

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- Inclusion in AzABA's Conference Vendor Guide
- A spotlight prior to the start of each session acknowledging support
- Logo on event marketing, including the AzABA website
- Opportunity to include an item in attendee swag shipments
- Opportunity to donate sponsor raffle prize
 - *Note: sponsor is responsible for cost of shipping prize*

Virtual Exhibit Booth: \$150

Benefits:

- Virtual Exhibit Booth accessible by attendees through the duration of the conference and 6 months post conference
- Opportunity to donate sponsor raffle prize
 - *Note: sponsor is responsible for cost of shipping prize*



Advertising Sponsorships

Postage Sponsor: \$600

Benefits:

- Company logo included on AzABA Swag packaging
 - *Note: sponsor must provide logo stickers to AzABA*
- Opportunity to donate company swag to the AzABA Swag shipment
 - *Note: swag must fit in USPS Box size 8 11/16" x 5 7/16" x 1 3/4"*
- Company swag must be delivered to AzABA Headquarters by October 1

Banner Sponsor: \$100

Company banner is featured on the conference landing page.

Vendor Guide Sponsor: \$50

One half page layout in AzABA's Conference Vendor Guide.

Sponsor registration can be found online at www.azaba.org.

Questions? Please contact AzABA Coordinator, Jessica Painter at jessica@kc-a.com or (480) 893-6110.

